

August 22 - 24, 2017
PARIS LAS VEGAS HOTEL

All 2017 exhibitors are invited to enter the ErgoExpo 16th Annual Attendees' Choice Awards. Entries must be a new product or service, first introduced to the marketplace during 2017.

Why participate?

For the unique opportunity to create heightened awareness of your show participation, highlight your commitment to the ergonomics industry and draw specific attention to your new product. And, with your company name, product name and booth number on the ballot — you're sure to maximize visitors to your booth.

Voting

Attendees will be looking for the best new ergonomic solutions, and will vote based upon their belief that a particular product/service offers "the best opportunity to increase productivity, while improving workplace health and safety." Winning an Attendees' Choice Award allows winners to boast that their product was well received, and the industry will know the winning products are the "best of the best" at ErgoExpo! Only attendees are able to vote, and they are permitted to vote for only one product.

Winners and the Awards Ceremony

The top 4 vote recipients win. Winners receive special mention in a post-show press release, an "award winner" logo (color and black/white JPG files) to add to online and print promotional pieces, and one crystal award to display at their headquarters or in their booth at other events. *Awards will be announced before the morning Keynote on Thursday, August 24.*

How to Participate

Your application, including product description in a Word document, logo and the application fee are **due Monday, July 31**. See the application on the following page for details. Late and/or incomplete submissions will not be accepted. To keep voting a positive and uncomplicated experience for attendees, no more than 30 products will be included for judging. Should more than 30 applications be received by July 31, a panel of ergonomics industry experts (ErgoExpo program advisors and 2017 faculty members), will screen and refine the number of participants based upon the voting criteria described above. If screening is necessary, companies whose products do not make the award ballot will be refunded their application fee. Exhibitors whose products appear on the ballot should display their product in their booth for attendees to view as they explore the Expo Hall. All participants will receive a table top nominee sign (produced by Show Management) to display in their booth.

Contact Sharon Staehle at sstaehle@lrp.com, or 215-784-0941, ext. 6390 with any questions, and good luck!



2017 Attendees' Choice Awards

APPLICATION

August 22 - 24
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DEADLINE: MONDAY, JULY 31

Incomplete and late applications will not be considered.

STEP 1

Exhibiting Company: _____

Booth #: _____ Contact Name: _____

Phone: _____ Email: _____

On-Site Contact (if different than above): _____

On-Site Phone (if different than above): _____

AWARDS PRODUCT SUBMISSION *Only one product per exhibiting company.*

Product Name (include trademarks, etc.): _____

Only new products, defined as those first introduced to the market during 2017, are eligible.

By signing here, I certify that the above named product qualifies for submission into the 2017 ErgoExpo Attendees' Choice Awards:

Signature: _____ Date: _____

Product Applications: Choose all that apply (*not for publication*)

<input type="checkbox"/> Office & Call Center	<input type="checkbox"/> Material Handling	<input type="checkbox"/> Program Management/Organization Solutions
<input type="checkbox"/> Healthcare	<input type="checkbox"/> Retail/Wholesale	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Lab	<input type="checkbox"/> Service	_____
<input type="checkbox"/> Industrial	<input type="checkbox"/> Warehousing/Logistics	

STEP 2

Product Description (*not for publication*):

ErgoExpo attendees will vote for the one product that they believe offers "the best opportunity to increase productivity and profitability while improving workplace health and safety." Please provide a 50-word description (no press releases or promotions) of how your product meets the above criteria. **Please send a separate Word document with your description along with this application.**

STEP 3

Logo Recognition

Use logo on file I will provide logo

Please email your full-color logo to **artdirector@lrp.com** as a **.JPG** and a high resolution (300 dpi) vector **.EPS** file.

STEP 4

Email your completed application and product description to **Sharon Staehle** at **sstaehle@lrp.com**.

\$500 Application Fee

Upon receipt, you will be invoiced with payment instructions.